

Support the Wilds When You Shop at Kroger

You can now support *the Wilds* and our conservation programs while doing your regular grocery shopping. Through the new Kroger Community Rewards Program, you can designate *the Wilds* as the non-profit organization to receive Kroger rebates every time you use your Kroger Plus card at the checkout register.

Enrollment is quick and easy:

- **You must first register your Kroger rewards card online at www.krogercommunityrewards.com.**
- Have your Kroger Plus card handy and go to the website www.krogercommunityrewards.com.
- If you do not yet have a Kroger Plus card you can get one at the customer service desk at any Kroger. If you use your phone number at the register, you can call 877-576-7587 to get your Kroger Plus card number.
- Click on SIGN IN / REGISTER located at the top right-hand corner of the page.
- If you have not registered your card before, click on SIGN UP TODAY in the NEW CUSTOMER? box.
- Under SIGN UP FOR A KROGER REWARDS ACCOUNT, enter your zip code in the PREFERRED STORE box. You will then get a list of Kroger stores. Simply click "select" on the store you frequent.
- Under ACCOUNT INFORMATION, enter your email address and create a password to be used on this site. Scroll down a little and click "confirm." You will be given a summary of the information you provided. You can click "confirm" after reading the terms and conditions.
- You will then get a message to check your email inbox and click on the link within the body of the email.
- Once you click on the link, log on to your Kroger account using your email address and password.
- Click on EDIT KROGER PLUS CARD INFORMATION and input your 12-digit Kroger Plus card number found on the back of the card. Start with the 4. Then click "Save Changes."
- Click on EDIT COMMUNITY REWARDS PROGRAM INFORMATION. Confirm your information and click "Save Changes."
- Enter the number **84331** under FIND YOUR ORGANIZATION and click "Search." Select **The Wilds (International Center for the Preservation of Wild Animals)** and then click "Save Changes."
- To verify you are enrolled correctly, you will see **The Wilds** under COMMUNITY REWARDS INFORMATION, with the number 84331.

You're done! *The Wilds* can now start earning funds every time you use your Kroger Plus card. Within 7-10 business days of registering your card, you will see at the bottom of your Kroger receipt: "At your request, Kroger is donating to the Wilds."

Remember – you must swipe your registered Kroger Plus card or use the phone number that is related to your registered Kroger Plus card when shopping in order for each purchase to count.

Please consider sharing this opportunity with your friends and family who have a Kroger Plus card. We thank you for your continued support!